## INTERNATIONAL LEIPZIG



# LEIPZIG INTERNATIONAL JOB FAIR

WESTBAD

17TH OF APRIL 2024









## LEIPZIG INTERNATIONAL WHERE & WHEN JOB FAIR • Wednesday, 17 April 2024 from 14:00 to 20:00 Westbad Leipzig 800m² space to suit your needs Furnished booths











## ABOUT US

## INTERNATIONAL LEIPZIG

## "WE CONNECT INTERNATIONALS WITH LOCALS"

- Leading platform for cultural and professional exchange
- Specialized in international events
   mostly job fairs
- Connecting 122,300 internationals (20% of Leipzig's population)

## Founded by Elia Garcia Canabate



Spanish expat well-versed in multiple languages and deeply integrated into Leipzig's vibrant community
-Handball Professional Player at HCL







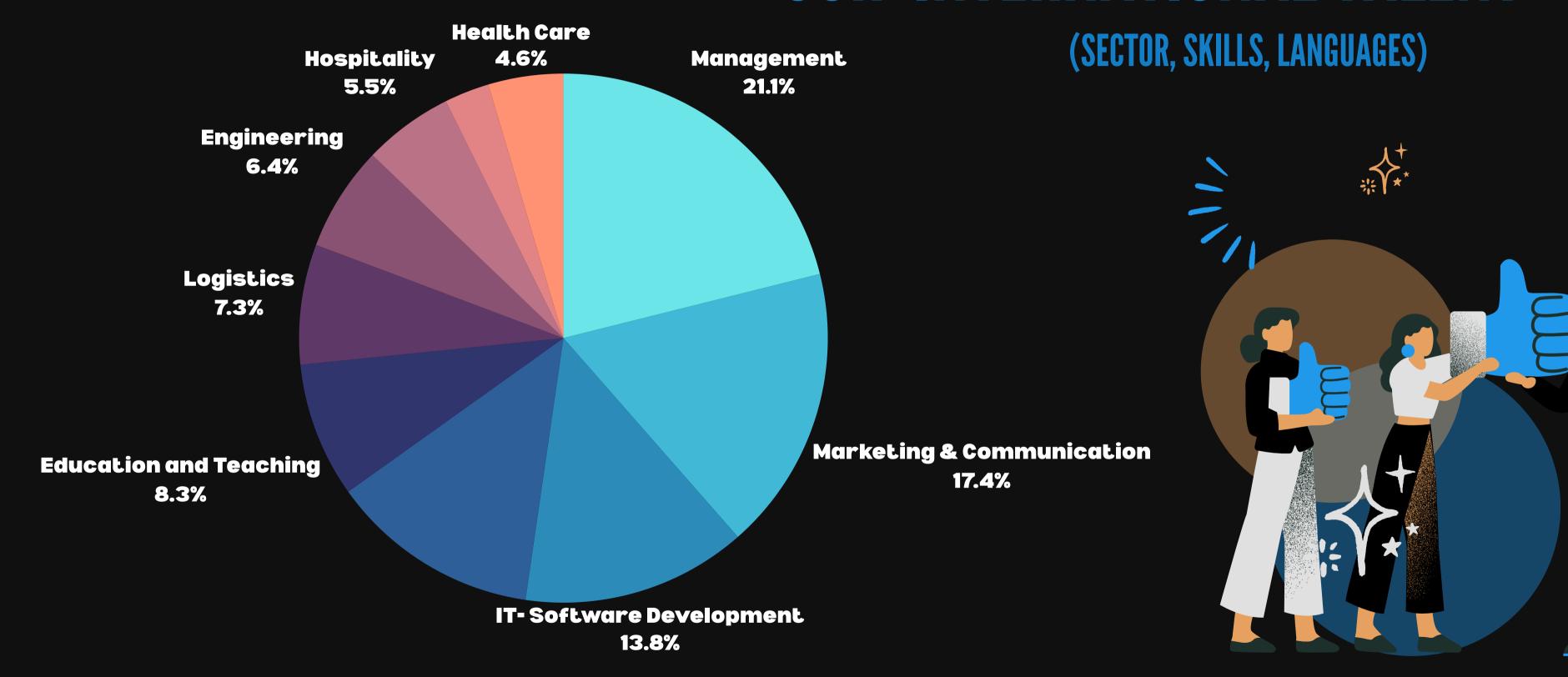




Leipzig has tripled its international

community in the last 10 years

## OUR INTERNATIONAL TALENT



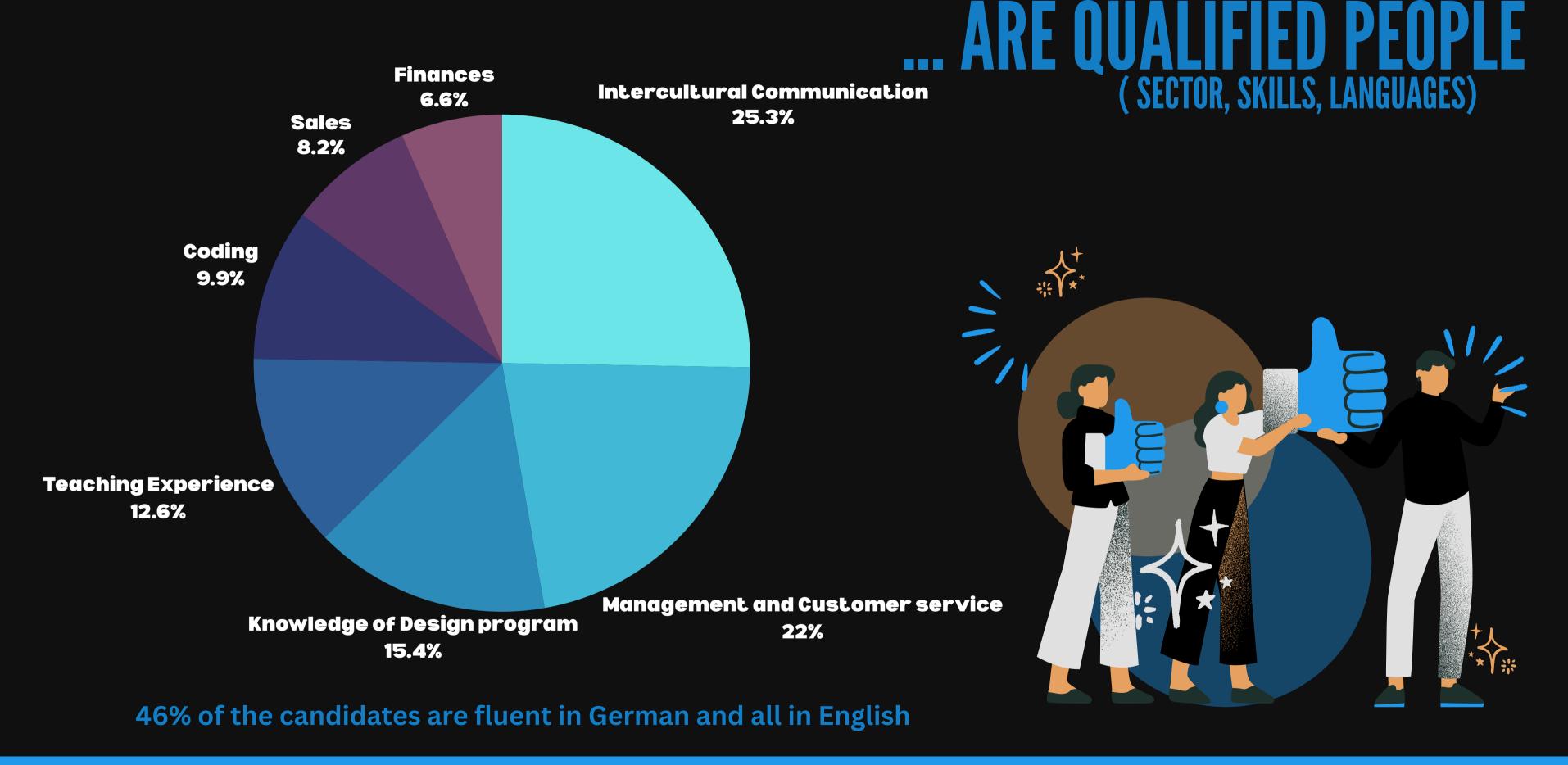






















# THE PROGRAM LEIPZIG INTERNATIONAL JOB FAIR

Networking Area

Workshops & Keynotes

Job application Photos

CV Optimization

Join our exclusive networking space for career-boosting connections and workshops covering topics such as internationals and digital competitiveness, AI assisted process optimization, onboarding process for internationals and much more!









## ENTRY TICKET TO INTERNATIONAL TALENTS



#### Gold Pack - 2500 EUR

### PRIME 4 x 4 m STAND WITH BEST VISIBILITY illuminated space, and elevated area for a large banner

#### **Additionally**

- Exhibitor profile on job fair website with logo, contact details, company description, and 5 job ads
- Social media exposure: 3 Instagram and Facebook posts (including 1 Reel), 2 LinkedIn posts, 1 TikTok post
- Pre-Job Fair live Webinar
- Exclusive interview before the job fair at your company
- Logo featured on official poster
- Company poster at entrance in Ticketing Area



All packages include: 1 high table, 1 low table, 2 chairs. Interview during the job fair, Marketing across all our platforms











## ENTRYTICKET TO INTERNATIONAL TALENTS



#### Silver Pack - 1250 EUR

#### HIGHLY VISIBLE 2'5 x 2'5 m STAND

#### **Additionally**

- Exhibitor profile on job fair website with logo, contact details, company description, and 3 job ads
- Social media exposure: 1 Instagram and Facebook posts and 1 LinkedIn post
- Pre-Job Fair live Webinar



All packages include: 1 high table, 1 low table, 2 chairs. Interview during the job fair, Marketing across all our platforms











## ENTRYTICKET TO INTERNATIONAL TALENTS



#### **Bronze Pack - 500 EUR**

#### STAND 2 X 1 m

#### Additionally

- Listed on our website's exhibitors page (with logo, contact detail and 2 Job ads)
- 1 shared post in Instagram, Facebook and LinkedIn



All packages include: 1 high table, 1 low table, 2 chairs. Interview during the job fair, Marketing across all our platforms









## ENTRYTICKET TO INTERNATIONAL TALENTS



## Sponsor Pack (Only 2 available) - 5000 EUR

#### PRIME 5 x 5 m STAND WITH BEST VISIBILITY

illuminated space, and elevated area for a large banner

#### **Additionally**

- Sponsored exhibitor profile on job fair website with logo, contact details, company description, and 5 job ads
- Access to stage and screen (6x4.5m) for large equipment and marketing use
- Options for Keynote or Workshop participation
- External advertising space (10x10m) on high-traffic location facade with a social background
- Inclusion in Leipzig-wide advertising campaign with RBL Media
- Opportunity to serve sponsored beverages with your logo on glasses
- Social media exposure: 3 Instagram and Facebook posts (including 1 Reel), 2 LinkedIn posts, 1 TikTok post
- Pre-Job Fair live Webinar
- Exclusive interview before the job fair at your company
- Logo featured on official poster, flyer, and program
- Company poster at entrance and in beamer projection in Ticketing Area



2 high tables, 2 low table, 5 chairs Interview during the job fair, Marketing across all our platforms











## INTERNATIONAL STAND SUPPORT OPTIONAL EXTRA SERVICE - 200 EUR



We're committed to ensuring your success - We provide support for your intercultural communication needs:

- 1 Bilingual representative to enhance communication (English German)
- Pre-Job Fair representative Training to ensure seamless interaction
- Expert mediation during the Job Fair (14:00 20:00)



Break down language barriers, connect effortlessly, and make a lasting impression at the Leipzig International Job Fair!









